



MAHARASHTRA STATE ELECTRICITY DISTRIBUTION CO. LTD.

Appointment of Advertising Agencies

Invitation of Bids from Advertising Agencies to release Tender and other advertisements in Newspapers @ DGIPR/DAVP rates.

Tender No. CPRO/DGIPR/ ADVT/2024-25/T-01-08, dt. 07/02/2024 dt.21.3.24

Nature of Consultancy: To assist the company in releasing classified advertisements from zones with headquarter as **Corporate office, Mumbai** (including Bhandup and Kalyan Zone), **Chatrpati Sambhajinagar Zone, Kolhapur Zone** (including Ratnagiri Zone), **Pune Zone** (including Baramati Zone), **Amravati** (including Akola Zone), **Nagpur Zone** (including Chandrapur Zone and Gondia Zone), **Latur Zone** (including Nanded Zone) and **Nashik Zone** (including Jalgaon Zone). The advertisements is to be published in Mahavitaran's approved list of newspapers at by DGIPR rates for Maharashtra and /DAVP rates for other than Maharashtra Newspapers. **Total 8 agencies will be appointed at Corporate Office, Mumbai, Chatrpati Sambhajinagar Zone, Kolhapur Zone, Pune Zone , Nagpur Zone , Amravati Zone, Latur Zone & Nashik Zone for the 16 Zones mentioned above.**

The interested parties can download the bid document only through E-Tendering. The party should be registered on MSEDCL's e-Tendering Website. If the party is not registered, then such party will not be able to participate in the process. The contract will be in force for all the agencies from 1st, May 2024 to 30st April 2025.

Expected average annual business:

No.	Zone Head Quarter	Expected average annual business: (In Rupees) (Approx.)
1	Amravati	40 Lakhs
2	Chatrpati SambhajiNagar	55 Lakhs
3	Pune	80 Lakhs
4	Kolhapur	55 Lakhs
5	Latur	75 Lakhs
6	Nagpur	75 Lakhs
7	Nashik	80 Lakhs
8	Corporate Office Mumbai	3 Crore

Cost of Tender Documents: A non-refundable fee of Rs.5000/- (Five Thousand) + GST Rs. 900/- and EMD is Payable only through online process. For details login to Maharashtra State Electricity Distribution Co. Ltd., E- Tendering website: <https://etender.mahadiscom.in/eatApp/>

Sale of Tenders : **From 22 /03/2024 at 10.00 Hrs.**
Up to **03 /04/2024 (Till 17.00 Hrs)**

Last Date and Time submission : **03 /04/2024 at 18 .00 Hrs.**

Date, Time and Place of Opening : **05/04/2024 at 11.00 Hrs.**

Note: The Performa's of offer to be downloaded from MSEDCL's office e-Tendering website: <http://works.mahadiscom.in/eTender/etender>, a receipt of this (tender document fee) to be uploaded along with bids.

IMPORTANT: Bidders who interested to participate in bidding should register On Line official website. The details procedure is given on E-Tender website <https://etender.mahadiscom.in/eatApp/>

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