



MAHARASHTRA STATE ELECTRICITY DISTRIBUTION CO. LTD.

Appointment of Advertising Agencies

Invitation of Bids from Advertising Agencies to release Tender and other advertisements in Newspapers @ DGIPR/DAVP rates.

TenderNo.CPRO/DGIPR/ADVT/2025-26/T-001 to T-008, dt. 08/05/2025

Nature of Work: To assist the company in releasing tender advertisements from zones with headquarter as **Corporate office, Mumbai** (including Bhandup and Kalyan Zone), **Chatrapati Sambhajnagar Zone, Kolhapur Zone** (including Ratnagiri Zone), **Pune Zone** (including Baramati Zone), **Amravati** (including Akola Zone), **Nagpur Zone** (including Chandrapur Zone and Gondia Zone), **Latur Zone** (including Nanded Zone) and **Nashik Zone** (including Jalgaon Zone). The advertisements is to be published in Mahavitaran's approved list of newspapers at by DGIPR rates for Maharashtra and /DAVP rates for other than Maharashtra Newspapers.

Total 8 agencies will be appointed having head quarter at Corporate Office, Mumbai, Chatrapati Sambhajnagar Zone, Kolhapur Zone, Pune Zone, Nagpur Zone, Amravati Zone, Latur Zone & Nashik Zone .

The interested parties can download the bid document only through E-Tendering. The party should be registered on MSEDCL's e-Tendering Website. If the party is not registered, then such party will not be able to participate in the process.

The contract will be in force for all the agencies **from 1st July 2025 to 31th March 2026.**

Expected average annual business:

No.	Zone Head Quarter	Expected average annual business: (In Rupees) (Approx.)
1	Amravati	26 Lakhs
2	Chatrpati SambhajiNagar	36 Lakhs
3	Pune	1 Crore
4	Kolhapur	78 Lakhs

5	Latur	59 Lakhs
6	Nagpur	76 Lakhs
7	Nashik	71 Lakhs
8	Corporate Office Mumbai	05 Crore

Cost of Tender Documents: A non-refundable fee of Rs.5000/- (Five Thousand) + GST Rs. 900/- and EMD is Payable only through online process. For details login to Maharashtra State Electricity Distribution Co. Ltd., E- Tendering website:
<https://etender.mahadiscom.in/eatApp/>

Sale of Tenders : From 09/05/2025 at 10.00 Hrs.
Last Date and Time submission : 19/05/2025 at 18.00 Hrs.
Date, Time and Place of Technical Bid Opening : 20/05/2025 at 15.00 Hrs.

Note: The Performa's of offer to be downloaded from MSEDCL's office e-Tendering website: <http://works.mahadiscom.in/eTender/etender>, a receipt of this (tender document fee) to be uploaded along with bids.

IMPORTANT: Bidders who interested to participate in bidding should register On Line official website. The details procedure is given on E-Tender website <https://etender.mahadiscom.in/eatApp/>

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