



**Invitation of Bids from Advertising Agencies to release Classified advertisements in  
Newspapers @ DGIPR/DAVP rates.**

**Tender No. CPRO/DGIPR Advt./2023/T-01 to T-09, dt. 21/11/2022**

**Nature of Consultancy:** To assist the company in releasing classified advertisements from zones i.e. Ratnagiri; Aurangabad, Kolhapur, Pune (including Baramati), Akola (including Amravati), Nagpur (including Chandrapur and Gondia), Latur (including Nanded) and Nashik (including Jalgaon), Corporate office, Mumbai (including Bhandup and Kalyan Zone) in Mahavitaran's approved list of newspapers at by DGIPR rates for Maharashtra and /DAVP rates for other than Maharashtra Newspapers.. Total 9 agencies in all are to be appointed for the 16 Zones and Corporate office, Mumbai mentioned above.

The interested parties can download the bid document only through E-Tendering. The party should be registered on MSEDCL's e-Tendering Website. If the party is not registered, then such party will not be able to participate in the process.

The contract will be in force for all the agencies from 1st, January 2023 to 31<sup>st</sup> December, 2023.

Expected average annual business:

No.	Zone Head Quarter	Required Annual average Turnover (In Rupees)
1	Akola	60.00 Lakhs
2	Aurangabad	50.00 Lakhs
3	Pune	80.00 Lakhs
4	Kolhapur	40.00 Lakhs
5	Latur	70.00 Lakhs
6	Nagpur	80.00 Lakhs
7	Nashik	90.00 Lakhs
8	Ratnagiri	25.00 Lakhs
9	Mumbai, Kalyan & Bhandup	300.00 Lakhs

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- I. Cost of Tender Documents: A non-refundable fee of Rs.5000/- (Five Thousand) + GST Rs. 900/- and EMD is Payable only through online process. For details login to Maharashtra State Electricity Distribution Co. Ltd., E- Tendering website: <http://works.mahadiscom.in/eTender/etender>**
- II. Sale of Documents : 21/11/2022**
- III. Pre bid meetings : 23/11/2022 at 04.00 pm (online)**
- IV. Submission of Queries : 25/11/2022 by 05.00 pm**
- V. Reply of Queries on Website : 28/11/2022**
- VI. Last Date and Time For submission: 8/12/2022 upto 13.00 hrs.**
- VII. Date, Time and Place of Opening of Technical bid (Online): 8/12/2022 at 16.00 hours at PR Dept., 4<sup>th</sup> Floor, Prakashgad, Bandra (E), Mumbai-51**
- VIII. Financial Bid opening : The date will announce later.**

**Note: The Performa's of offer to be downloaded from MSEDCL's office e-tendering website: <http://works.mahadiscom.in/eTender/etender>, a receipt of this (tender document fee) to be uploaded along with bids.**

***IMPORTANT: Bidders who interested to participate in bidding should register On Line official website. The details procedure is given on website link <https://etender.mahadiscom.in/eatApp/download>***

**Contact Person:**

Chief Public Relations Officer,

Public Relations Department

4<sup>th</sup> Floor, Prakashgad Bandra (East)

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